

## News Release

## WEST VIRGINIA DISTRICT

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Release Number: 16-2PR Follow us on Twitter, Facebook & Blogs

## SBA Participates in 2<sup>nd</sup> Annual Minority Business Expo Wednesday, October 21 at Charleston Civic Center

**CHARLESTON, WEST VIRGINIA** — The U.S. Small Business Administration's West Virginia District Office dispenses valuable business advice at the 2<sup>nd</sup> Annual Minority Business Expo (MBExpo) Living the Dream Through Entrepreneurship. The Expo, hosted by Toyota, Herbert Henderson Office of Minority Affairs, and the Martin Luther King Jr. State Holiday Commission takes place Wednesday, October 21 from 10:00 a.m. to 6:00 p.m. at the Charleston Civic Center.

SBA's Kimberly Donahue, Economic Development Specialist, and Leo Lopez, Lender Relations Specialist presents "How to Start a Business" from 2:00 to 4:00 p.m. During the session the two explore everything from legal organization and licensing to recordkeeping and research. The two-hour session concludes with the duo tackling how to get small businesses funding.

Last year the event drew over 100 participants and organizers look for the attendance to increase this year.

"SBA is committed to opening new doors for underserved small businesses," states SBA's West Virginia District Director, Karen Friel. "Minorities have so much to offer, and a little support from the SBA can go a long way in creating the next great American success story."

The Charleston Civic Center is located at 200 Civic Center Dr., in Charleston. Those wanting to join us at the free event can register at <a href="www.minorityaffairs.wv.gov">www.minorityaffairs.wv.gov</a>. Registration closes October 14, 2015 and there is no on-site registration. Parking is not provided, but is available in the Civic Center Parking Lot for \$3.00 for the day.

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The mission of the SBA is to aid, counsel, assist and promote the interests of small businesses by providing financial, procurement and business development assistance and advocating on their behalf within the government. All SBA programs are extended to the public on a non-discriminatory basis.

Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact: Kimberly Donahue, West Virginia District Office, 405 Capitol Street, Suite 412, Charleston, WV 26301, (304) 347-5220, kimberly.donahue@sba.gov.